

ORNCC BOARD OF DIRECTORS

MINUTES OF MAY 18, 2014 MEETING, in person and by skype

Present: Selene Aitken, Gary Baran, Sally Marie. Steve Blechman via skype

1. The meeting was called to order at 12:45 followed by a check in.

2. Action Items from previous meeting:

a. Testimonials for new website.

Steve said he would look into this.

DONE. HE SENT US SUGGESTIONS.

Discussion about testimonials continues.

Suggestion that we consult with Julie and Kay and former board members.

b. Website: Gary doesn't recall anything about a site map. *He'll ask at his next meeting with them, Tuesday April 22. DONE*

c. Picnic in September in Salem? The weekend of Saturday 6th. *Steve will investigate availability of the venue. Possibility of 10-4? DONE.*

d. *Selene will check with Julie and Kay if they are expecting anything from her. DONE*

5. Selene said she would send materials in Spanish for the website. *SHE SENT A "WHAT IS NVC." She will send a list of feelings and needs.*

3. **Treasurer's report:** Bank balance 12,749.65 after paying Kay and July \$2,500 and other expenses, we'll have \$10,000. Chuck Powers took care of our taxes again, 3rd year in a row. We paid \$10. He provided a summary of our financial statements to be posted on our website.

4. **New Business**

a. Website: Wireframes have been submitted by Julie and Kay. for us to approve or make amendments.

Discussion about wireframes opened discussion about who we are as an organization and what we want to prioritize.

Some priorities:

- Make information available about NVC in Oregon
- Help people connect around NVC;
- Help spread NVC around OR.;
- Support the growth of an NVC community of trainers;
- Support practitioners to take responsibility for being change agents.

Julie and Kay will send us a final mockup of the wireframes then move on to design stage. By Thursday, May 29, they can send a revised layout.

They will send a sign-off form and ***Sally will sign and return the form with a check.***
finalize by next Sunday.

Around June 8, the design concepts copy, photos, colors will be available so we can talk about it among ourselves at our next meeting, June 15.

We need to create text to define what is a bulletin board item and what is a news items.

***Sally will draft text for the Projects page
we will send her language and ideas as they come up for us.***

Gary will send Julie and Kay a recent newsletter.

We will provide new testimonials.

Kay, will construct a “sandbox” ie the new website we will be able to see it while the old one is still up.

b. September picnic.

***Sally will Invite trainers to offer workshops.
and invite a PDX trainer to facilitate the day.***

All offerings will be on NVC.

A Celebration of NVC and its various applications.
Freedom within constraints of this is an NVC event and we want to keep offerings to be made have to be NVC.

Steve will work some language with Craig and will send us a series of announcements and arrangements about the events. Will have Save the Date on Website and Newsletter and mail to email list.

The space is rented from 10-4pm. we don't have to get there very early.

Ice cream. Is it an enticement and do you want it. Yes.

It will be a "bring your own lunch" event.

c. Fundraising

Picnic, suggested donation \$10-50 or more. We would, of course, be happy to receive more.

No one turned away for lack of funds.

d. New Board Members

Advertise for board members who enjoy bookkeeping and development.
(fundraising)

Solicit these.

People who live in areas or represent demographics not currently represented on the board.

People who live in areas not currently represented on the board

Social Media savvy people.

"We're in the process of creating an exciting new website and we're eager to have new board members join us. "

For June newsletter. Post that we're inviting new Board Members.

NEXT MEETING: June 15, In person plus skype in Eugene. 2-6pm