

ORNCC Board Meeting Minutes, March 26, 2011

Present: Gary Baran, Sally Marie, Gray Moen, Fred Sly, Steve Blechman

Absent: Cindi Fisher, Aiyana Lucas, Chuck Powers

10:00am Greeting, checkin, and remembrance

Approve minutes of Feb. 20, 2011 Minutes approved

Review action Items

a. **Chuck will coordinate help in publicizing the Teach4Life training. Aiyana will contact Montessori schools, Fred will contact Portland-area Waldorf Schools, and Steve will spread the word also. Chuck will check with Jean and Sura about what the policy is for cancelling if we do not have enough registrants. Chuck will also check into event insurance in order to protect our assets.** Sally Marie contacted teachers in the Eugene area and will send the flyer along to the Eugene area school district offices. Fred contacted three Waldorf schools in the Portland area.

b. **Gray agreed to send Susan's request for training support to Fred for inclusion in the agenda for discussion at the next meeting.** Gray did so, contents below under item 3 of Old Business.

c. **Fred agreed to contact CNVC about where they were with deciding about an IIT in the Portland Area.** Fred did so and we added the item to old business for today.

d. **Steve will send the fundraising visioning results to Fred for inclusion in the agenda; all will review these prior to the meeting.** Steve did so, content below in the appendix.

Old Business

1. ***Do we need a new volunteer coordinator to replace Fred?*** We discussed the necessity of having not only a board member that oversees volunteers and events, but that we also identify an "administrator" for each project that would handle the day by day details of each event. It was proposed that each "Administrator" would most likely be paid to manage specific events. We did not determine who administrators were, whether board members or not and discussion about identifying them was put over until next meeting.

2. ***Fundraising.*** We reviewed the strategies offered, one suggestion was that there would be materials at both Eugene and Portland board meetings so that those observing our meetings would be able to buy materials. **Gary** agreed to get some of the ORNCC materials from Karen and have them on hand in Eugene; it will be determined who will hold the Portland box. **Steve** agreed to do an "Ask" at Teach4Life. **Steve** will research coffee cups with Giraffe images and feelings and needs words on the cups as a possible sale item. **Gary** suggested that we provide scholarships to those wanting to attend trainings offered by local trainers. These suggestions held some excitement for the group and further discussion of fundraising strategies was put over until the next Portland area meeting.

3. ***ORNCC takes on producing training events as a strategy,*** Susan Skye's proposal; ***IIT supported by ORNCC.*** Gray raised the question of how to create a volunteer base to support trainings that we might choose to offer. He is concerned that we bring a high level of responsiveness, quality, and integrity to any process that we engage in. We discussed identifying a board member to coordinate the timing and location of trainings that we might sponsor. We are interested in collaborating with CNVC to produce an IIT in the Pacific Northwest, dates by CNVC offered were August 2011 and then dates in

2012, as long as we are clear and confident that we have the resource base to confidently service what we offer. Susan Skye and Jeff Brown had requested that ORNCC provide support for their training by (1) finding a venue, getting info and sending it to Jeff so he can book the gig; (2) do marketing with email contacts, flyers, and personal contacts; (3) provide an onsite volunteer to help at the workshop, provide info on transportation to the location, and deal with any problems; and (4) organize airport shuttles if needed. The board agreed that we would not take on Susan Skye's offering at this time, and that developing a volunteer base would be our first priority and once we have base to draw from we would begin to promote other workshops.

4. ***Restorative Justice as an ORNCC proposed project*** including the idea of offering trainings in Restorative Circles as a specific strategy to express our intentions. We discussed the idea of a Restorative Justice Project and agreed that we found the idea highly desirable because it addressed so many of the values that we have as an organization. We decided that at this time we do not have the human resources to produce workshops of any kind. We agreed that we would work on the support basis of our organization and bring back the idea of forming a restorative justice project in the future.

5. ***Teach for life Report*** Chuck sent an email message describing that fewer than ten people are currently registered for the institute. We talked about how to best get the word out especially at this late date. **Gray will explore with Chuck how to reach district teachers. Sally agreed to help contact instructors in her area.**

## New Business

1. ***ORNCC relationship to the Oregon Prison Project.*** We decided that we want to explore a possible increasingly integrated relationship between ORNCC and OPP. We agreed that there is potential for developing new trainers, especially should we decide to provide support for those who are on the CNVC certification track. This vision incorporates preparing trainers to offer parenting and education series in an effort to keep people from entering the justice system to begin with. Included in this vision is that restorative justice becomes an overarching approach to justice. We agreed to table this proposal until the next full meeting in Portland.

2. ***Handling complaints made to ORNCC about Oregon Trainers.*** We agreed that any complaint made to the board should receive a response from someone on the board. However what response is evoked will be determined on a case by case basis. Complaints about certified trainers will be referred to CNVC. In the future we might be willing to offer restorative circles for those who would like a venue in which to vent their concerns. We coined the term, "e-Vent", which is envisioned to be an electronic site that allows being heard for your pain.

3. ***Responding to donations made to ORNCC.*** Gary proposed that we develop a donation response strategy. He stated that the policy could contain three responses, a letter, a phone call, and listing in the newsletter. We agreed that when donations are received that the contact information of the donors will be forwarded to the board president who will send thank you letters to the donors. **Steve** offered to create a donor list from the contact information sent to him. Donors will be honored annually in the newsletter. We also agreed to have clear and prioritized fundraising objectives before we appeal for funds. **Gary and Sally** agreed to create a list of such objectives for board consideration.

## Closing

Appendix: Fund raising message from Steve.

1. The fundraising subcommittee met via conference call. We brainstormed and came up with a dozen

possible fundraising strategies that are summarized below.

Please note that these are not in any particular order and are delivered to you without screening. Our subcommittee invites each of you to participate and make suggestions in this process. At our next Skype meeting this report will be covered as an old agenda item.

- 1) Board members are encouraged to solicit personal contacts for contributions. A training will be provided to empower us all.
- 2) NVC sponsored project volunteers soliciting personal contacts. Training provided.
- 3) A box of NVC support materials shall be brought to each in-person board meeting for trainers to pick-up. This availability will be publicized via the ORNCC website.
- 4) A board member will attend the last day of the Teach for Life workshops making a personal appeal for contributions. (I am willing as Board President to take this on.)
- 5) Create and contract for "giraffe" coffee mugs that would highlight the NVC model and list feelings and needs. This would be added to our support materials for sale.
- 6) Ask board members for financial support.
- 7) A community celebration day/fundraiser
- 8) Big Ask- a celebration dinner
- 9) An auction
- 10) Corporate sponsorship- tied to specific projects
- 11) Trainer support and outreach- cultivating community and mutual financial support for trainers
- 12) Electronic ask- a link to ORNCC produced video and contribution solicitation
- 13) A direct mailing
- 14) Investigate foundation matching grants