

February 20, 2010 ORNCC Board meeting

Attending: Fred Sly, Gary Baran, Steve Blechman, Chuck Powers

Action items are identified in **bold** print

10:00 Skype attempts, final arrived at a sound connection (pun intended)

10:07 Remembrance: Nelson Mandela – Marianne Williamson's "Let your light shine", provided by Steve

10:08 Check-in

10:15 Review of the agenda and action items from the last meeting.

1. Relationship with the governing council, the governing council has not yet responded to the requests to approve the updates to the revisions proposed. Concern was expressed about the apparent lack of ease in communicating with the Governing Council. As a result the board agreed **to ask Steve to contact Michael Dreiling** and to ask the members of the governing council to meet on the phone with us during our next meeting in Portland in March. We would like during that meeting to articulate: 1. both groups current understanding of the relationship between the board and governing council, 2. the willingness of the governing council to recruit more board members, 3. and their desire to deepen their current connection to, and working relationship with, the board. We hope that we want to support each other in functioning more effectively.
2. Educational Materials. Chuck has not heard from the Eugene area person (Karen), but he has been working with Joe to get the Portland area sales up to snuff. Chuck is developing an order for the Portland area. **Chuck will send the contents of his agreement with Joe to Karen** and ask her if it will work for her to continue to support us by selling our materials.
3. Credit Card Follow-up with Sparrow. Chuck contacted Sparrow, she stated that Stuart Watson was responsible for the process; Chuck has not contacted Stuart. **Fred agreed to contact Stuart** next week and ask him if he can confirm that the credit card slips were not run. If they were not, then Fred will compile a contact list from the credit card receipts and compare it to the excel spreadsheet provided by Chuck in an effort to find contact information. Once contact information has been collected Fred will then contact Gary for help in crafting a letter that can be sent to those who were not charged for their wares.
4. Asking Oregon certified trainers for input. Item tabled until next meeting. It was questioned who was the overall audience that would receive asked questions and it was agreed to expand the asked community beyond the certified trainers.
5. New Board members, who and how can we go forward. Gary suggested that an email conversation could facilitate this discussion and **Fred agreed to initiate the conversation** by sending an email message to the other board members describing his ideas about board constitution and membership.
6. ORNCC Minutes and (Eugene) mailbox key. Gary contacted Megan who has a key but has not heard back from her yet about that. She emailed him that we need to update our contact information with the post office for key ownership. Chuck spoke to Megan and got her electronic files and has posted them on the website in the public area. Along with the files provided by Michelle DeLude we seem to have a complete history of our past available in one form or another.
7. Database. Gary is wondering if we want to collect full address and phone number information for each person that contacts us. Chuck wonders what is the value of collecting all of the information that we have

collected in the past and expressed concern that, if we do not have an advertising and community outreach effort in place that could be supported by a data base that gathers forms of contact information beyond only email addresses, that we would not be using our time and financial resources wisely. Gary is concerned that email only information does not provide locale information and limits our ability to build community. We discussed what needs of ours would be met by expanding our ability to collect information. We agreed that **Fred would speak with Stuart about his ideas around collecting information.** And Fred agreed to input new entries into the EXCEL spreadsheet and then we will discuss during the next board meeting how we will use this information. A possible software update was discussed.

8. Communication with the public. Gary expressed concern that in communicating with the public about board policy we come to agreement about the content before it is published. This concern was not extended to publication of dates, descriptions, and other factual data, only to conclusions and summations. The board agreed to contact each other for consensus. We agreed to respond within a week if at all possible. We then discussed posting of information on the website and if and how we gate keep what is published in the various areas of the website and in the newsletter. We agreed to place this discussion on the agenda for the next meeting.

9. How to handle donations to specific programs. **Chuck agreed to set up within the current bookkeeping system** a system that allows donation to specific projects. We agreed that listing the name of the project on the "for" line of the check will be adequate to direct the funds to the specific program. We agreed that if someone does not list a specific project on the "for" line the funds go into general operating funds.

Chuck expressed concerns based upon his experience with a church that earmarking funds has promoted divisiveness in the community and that it also limited the organization's ability to remain flexible and responsive to its economic needs. We agreed, however that having specific projects identified provided ORNCC more traction and grounds for fund raising and that we will continue to visit this arrangement as we fundraise and operate to determine if allowing donations to specific projects continues to meet our needs.

Action Items:

1. Steve follow-up with Michael Dreiling and governing council about Skype attending the next meeting.
2. Chuck will again contact Karen about her relationship with ORNCC.
3. Fred will contact Stuart about credit cards and database, and will further report about spreadsheet editing and updating.
4. Chuck will set up tracking for donations to specific programs in the current bookkeeping system.

Agenda for next time:

1. Fundraiser
- 2a. Trainer's conference
- 2b. Input from the community.
3. Oversight and feedback to trainers listed on our website when we receive complaints.

Closing: Final checkout acknowledged met needs for soon lolling in the noonday sun, along with efficiency and good use of resources. All expressed praise for Skype for providing the venue.