## ORNCC BOARD OF DIRECTORS MINUTES OF FEBRUARY 16, 2014 MEETING, 4 to 6 pm Phone Conference

Present: Selene Aitken, Gary Baran, Steve Blechman, Sally Marie

1. The meeting was called to order at 4:02 followed by a check in.

## 2. Action items from previous meeting:

- a. Gary and Selene agreed to draft guidelines for organizing future ORNCC sponsored events to help insure clarity and connection between the board (or board liaison) and people who are coordinating events that ORNCC sponsors. DONE
- b. Gary agreed to email Kay Schwarzrock Craig's email address to she can get some information from him about the current website and to let Craig know she will be contacting him, and to ask him to provide that information. DONE
- c. Gary will send board members an updated list of contact information of board members. DONE
- d. Selene agreed to send an updated Board contacts to the Board and to Craig. DONE

## 3. New Business

- a. Discussion of Guidelines for ORNCC Sponsored events.

  This discussion was postponed to the next in-person meeting because the Board wanted to spend the bulk of this meeting discussing Website issues. Selene will send Sally the proposed guidelines.
  - b. Harvest from Feb 1 event in Portland.

Both Sally and Steve attended and agreed the event was successful and some adjustments can be made to future events. Both enjoyed the workshops they attended. The event was seen to be generally congruent with ORNCC values and mission.

There was some discussion about the final afternoon session and having a non-NVC group facilitating that conversation. One result from the discussion was hearing the pain of people who want free or very low cost access to NVC teachings. Also, some felt the upper end of the sliding scale could have been much higher.

A report from the organizer has not yet been received. Sally will contact him to request they submit a summary.

Gary said that from a financial point of view, the event came close to break even.

c. Website next steps.

The Board agreed to hire Great River Digital to create a new website for ORNCC. **Action items** 

- The Board agreed that Gary will be the official liaison with Kay and Julie of Great River Digital. He requests help from other members of the Board.
- 2. Gary will ask that information from past trainings be archived if possible.
- 3. Gary will request that zip codes be included in the member database.
- 4. Gary will ask Kay and Julie how best to deal with material on the current website that is no longer relevant. Following their recommendation, all Board members are prepared to review portions of what is currently in the website to identify what to not carry over into the new website.
- 5. Sally will take responsibility to be the final sign-off person on the project.
- 6. Gary will write a check for half the total expected cost to mail in.
- 7. Sally will talk to Suzanne about materials in Spanish that could be posted.
- 8. Steve is going to ask Craig if he's familiar with Wordpress.
- 9. Sally will work on obtaining volunteer photography services for the new website. She will attempt to obtain photos from the January 2013 event in Salem. If needed, Sally will send a message to the network asking if there is a professional photographer who would be willing to help with the website project.
- 10. Gary will talk to Kay about categories of members and who can post to the website.

Discussion about newsletters and whether we need to have regional newsletters in addition to a statewide newsletter. Question about having a database that can send a newsletter to just one group and not to the whole database.

Adjourn to March 16 meeting in Eugene. Either Gary or Sally's house.

Respectfully submitted, Selene Aitken, Secretary